

## PTSD Consultation Program Partner Toolkit: Social Media Posts

### Facebook

1. Are you a [insert provider type] treating #Veterans with #PTSD? Check out the National Center for PTSD's Consultation Program. They can help you with everything from your toughest cases to general PTSD questions, for FREE. Contact their expert PTSD clinicians by emailing [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov), calling (866) 948-7880, or visiting [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).
  - a. *Recommend posting with Version 4 of Social Media Graphic*
2. Did you know approximately 3.7 million of the 22 million #Veterans in the United States have #PTSD? Many of them are turning to providers like you for help. If you have questions about treating Veterans with PTSD, you can get free, expert consultation from the National Center for PTSD's Consultation Program. Visit [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult) to learn more.
  - a. *Recommend posting with Version 1 of Social Media Graphic*
3. Treating #Veterans with #PTSD? There's a free, new resource you should know about! The PTSD Consultation Program is your virtual colleague for answering all of your PTSD-related questions. Email or call for free expert consultation. Start here: [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).
  - a. *Recommend posting with the 30-second PTSD video ad: [https://youtu.be/9QheO3jix\\_I](https://youtu.be/9QheO3jix_I)*
4. Did you know that 11-20% of those who served in Operations Iraqi Freedom and Enduring Freedom have #PTSD? If you're treating #Veterans with PTSD, be sure to check out the PTSD Consultation Program. They offer free, expert consultation by phone or email. Visit [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult) for more information.
5. [insert association providers name] – get your PTSD-related questions answered today by contacting the PTSD Consultation Program. Ask about evidence-based treatment, medications, clinical management, or resources for treating #Veterans with #PTSD. Their services are free and just a click away: [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).
  - a. *Recommend posting with Version 3 of Social Media Graphic*
6. June is PTSD Awareness Month and the perfect time to get your questions answered. The PTSD Consultation Program offers providers free, easy email and phone consultation to providers treating #Veterans with #PTSD. Start here: [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).
7. Looking for education on #PTSD topics? The PTSD Consultation Program offers free Continuing Education and resources to help health professionals like you provide the best care possible. Access more than 40 courses online, available 24/7: [www.ptsd.va.gov/professional/continuing\\_ed/index.asp](http://www.ptsd.va.gov/professional/continuing_ed/index.asp).
8. Providers: If you're treating #Veterans with #PTSD, there's a new, FREE resource you should know about. Check out the National Center for PTSD's Consultation Program to get free email or phone consultation from expert PTSD clinicians. Go to [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult) to learn more today.
  - a. *Recommend posting with Version 2 of Social Media Graphic*
9. Have questions about evidence-based treatments for #Veterans with #PTSD? Contact expert PTSD clinicians by emailing [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov), calling (866) 948-7880, or visiting [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).

10. Questions about how to screen #PTSD symptoms in your #Veteran clients? The PTSD Consultation Program has the resources to help you ask the right questions and make sure Veterans get the treatment they need. Email [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov), Call (866) 948-7880, or Visit [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult) today.
11. Have questions about assessing or diagnosing #PTSD in your #Veteran clients? Contact expert PTSD clinicians by emailing [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov), calling (866) 948-7880, or visiting [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).

## Twitter

1. Are you a provider treating #Veterans with #PTSD? Free & quick expert consultation: [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult).
  - a. *Recommend posting with Version 4 of Social Media Graphic*
2. Providers: ask expert #PTSD clinicians questions on treating #Veterans w/PTSD: [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov) or 866-948-7880.
  - a. *Recommend posting with Version 3 of Social Media Graphics or with 30-second PTSD video ad: [https://youtu.be/9QheO3jjx\\_1](https://youtu.be/9QheO3jjx_1)*
3. Expert PTSD clinicians are here to help you treat #Veterans with #PTSD. Providers: visit [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult) for more info.
  - a. *Recommend posting with Version 2 of Social Media Graphics*
4. June is #PTSD Awareness Month. Providers can help #Veterans reach their health goals. Contact [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov) or (866) 948-7880 for free consultation.
  - a. *Recommend posting with Version 1 of Social Media Graphics*
5. Looking for CEUs on treating #PTSD? The National Center for PTSD has 40+ free online courses: [goo.gl/rctGxB](http://goo.gl/rctGxB).
6. Questions screening Veterans with #PTSD? Ask expert PTSD clinicians at [PTSDconsult@va.gov](mailto:PTSDconsult@va.gov) or 866-948-7880.
7. Providers: looking for evidence-based treatments for Veterans with #PTSD? Consult with expert PTSD clinicians: [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult)

## Promotional Video

Provide a link to the promotional video to accompany any of the social media posts above:



[https://youtu.be/9QheO3jjx\\_1](https://youtu.be/9QheO3jjx_1)

## Social Media Graphics

Use the following social media graphics to accompany any of the social media posts above:

### Version 1



### Version 2

*The PTSD Consultation Program is staffed by experts who are responsive and provide on target responses and references. I feel absolutely confident whenever I reach out to them for answers.*

**PTSD** PTSD Consultation Program  
FOR PROVIDERS WHO TREAT VETERANS

### Version 3

*I have used this program several times and, as always, the consultation is helpful and responses are timely. The consultant was knowledgeable and I was able to use his recommendations with a good outcome.*

- Cynthia R., Social Worker

**PTSD** PTSD Consultation Program  
FOR PROVIDERS WHO TREAT VETERANS

Version 4



**Are you treating  
Veterans with PTSD?**

Consult with expert  
PTSD clinicians  
for FREE

✉ PTSDconsult@va.gov  
☎ (866) 948-7880  
🌐 [www.ptsd.va.gov/consult](http://www.ptsd.va.gov/consult)

**PTSD** PTSD  
Consultation  
Program  
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